



AFRICAN AMERICAN CULTURAL FESTIVAL OF RALEIGH AND WAKE COUNTY

Juried International Art Market 2011 Call for Entries

FESTIVAL DATES: Saturday, September 3 11:00 am – 6:00 pm
Sunday, September 4, 1:00 pm – 6:00 pm

ENTRY GUIDELINES

- All work displayed *must be the artist's own original work* and must be for sale.
- Producers reserve the right to remove displays that have been misrepresented either by the artist's images or on the application and to prohibit the artist from participating in future African American Cultural Festival-produced shows.
- Booths must be attended by the artist(s) for the duration of the festival. Commercial agents, representatives, dealers, or hired salespeople may not replace the artist's presence at the festival.
- A limited quantity of offset prints and mechanical reproductions are allowed. All offset prints and mechanical reproductions must be clearly labeled as such and must be limited to a maximum of 20% of total booth display area. For photographers and printmakers, gallery quality framed work is expected. All printmakers and photographers should disclose their printmaking processes. Photographic prints must be the artist's own work, from the artist's original negative or digital file, and processed by that artist, or under his or her direct supervision.

Art Not Eligible

- Art reproduced from works of any artist other than the applicant
- Commercially produced merchandise
- Works produced from patterns or kits
- Items cast from pre-manufactured molds
- T-shirts, Sweatshirts, or other clothing and accessories that are not handcrafted by the applicant
- CDs or other recordings
- Commercially produced clothing or accessories altered or embellished by the artist
- Any item deemed by event producers to be "buy/sell"

The African American Cultural Festival producers reserve the right to final interpretation of commercial status or appropriateness for the event.

APPLICATION PROCESS

- Artists must submit a signed and completed application form.
- Each artist must submit a total of five (5) images on a CD labeled with the artist's name and medium. Four (4) images must represent the type of work that will be displayed and sold at the African American Cultural Festival (AACF). The fifth image must show the artist's booth display with work visible.
- Only applications with **five (5)** images will be accepted. Only digital images will be accepted; no photographs or slides. Submitted images should be at least 1920 pixels at their widest point, in JPG format. Images should have a resolution of 300 ppi.
- Choose only **one medium category** on the entry form that most closely reflects submitted work.
- Separate application packages (entry form, application and booth fees, and CD with 5 images) must be submitted if applying in two separate medium categories.
- Submitted CDs will only be returned if accompanied by an appropriately sized SASE with correct postage affixed.
- **All applications must be RECEIVED by 5:00 PM on Friday, June 17, 2011.** No late applications will be accepted.

FEES

Application Fee – Non-Refundable

\$10 due for each application

Booth Fee – Returned if Not Accepted

\$150 due at the time of application for each booth space

(\$300 for a double booth fee)

*Make checks payable to **Artsposure/AACF Fund** and enclose with your application.*

SELECTION PROCESS

Artists invited to show their work will be chosen by an anonymous jury from the regional visual art community. Jurors will meet following the application deadline to review qualified entries. Entries are assigned numbers and no artists' names are used during the selection process to guarantee complete impartiality. The jury's decisions are final and are not subject to appeal. **Notification of acceptance/rejection will be mailed by July 1, 2011.** Accepted artists are expected to participate.



SALES TAX

AACF producers receive no commission on sales. Each artist is responsible for the collection of North Carolina sales tax during the festival. To apply for a Sales Tax and Use Tax Account Number visit www.dor.state.nc.us and choose form NC-BR. For additional information about North Carolina sales tax, please contact the NC Department of Revenue at 1-877-252-3052.

SPACE ASSIGNMENTS & OTHER LOGISTICS

- If accepted, one 10' x 10' booth space will be assigned for each participating artist.
- Sharing a single booth is not allowed; one single space per artist or team only.
- Collaborations between two artists resulting in a single body of work, however, qualifies for one space. In this case, both artists must sign the entry form.
- Double booth spaces (10' x 20') may be available in limited numbers and will be assigned at the discretion of festival organizers. Please indicate on the second page of your application if you are requesting a double space, and enclose the appropriate booth fee. If a double space is not available, the difference will be refunded.
- All displays (tents, tables, chairs, etc.) must be provided by participating artists. All tents must include the manufacturer's fire retardant certification label and are subject to safety inspection by local fire officials.
- Artists may request specifics regarding their booth location or special needs, and while we will try to accommodate these requests, there are no guarantees.

FESTIVAL SITE

- The two-day outdoor festival takes place on a paved surface which prohibits anchoring any supports into the ground or assuring a space without slope.
- Please plan to have appropriate weights for your display, as the outdoor site can experience some wind.
- No electricity or water can be provided to artists' booths.
- Absolutely no generators will be allowed.
- Artists will be asked to keep all noise (including radios, background music, played instruments, etc.) at an absolute minimum in consideration of other artists and patrons.
- Overnight security will be provided; however, we strongly encourage the removal of works and money from your booth, as this is a busy urban site, and we cannot be responsible for lost or stolen goods.

ARTIST'S CALENDAR

- Application Deadline – Received by June 17, 2011 at 5:00 pm
- Notification mailed to accepted artists – By the first of July
- Booth Fee 50% refundable up to July 29, 2011. No refunds after that date – no exceptions.
- Show information (including booth space assignments) will be sent after August 15, 2011.
- Artist Load-In and Setup – Saturday morning beginning at 7:00 am. Booths must be ready and open to the public by 11:00 am.
- Show Dates – Saturday and Sunday, September 3 & 4.

CHECKLIST

- Complete front and back of application(s) and sign.
- Include separate checks for the \$10 non-refundable application fee and the \$150 booth fee.
- Make all checks payable to "Artsposure/AACF Fund."
- Include five (5) images per entry, including one of your booth display via CD.
- Include a SASE with appropriate postage for the return of media. Submissions without an appropriate envelope will not be returned.

**African American Cultural Festival
of Raleigh and Wake County
2011 Juried Art Market Application**
Must be received by 5:00 PM on June 17, 2011

Please print clearly!

Artist Name: _____

Artist's Partner's Name: _____

Business Name: _____

Street Address: _____

City/State/Zip: _____

Day Phone: _____ Cell Phone: _____

E-Mail Address: _____

Web Site: _____

Circle **one** appropriate category:

Ceramics

Fiber Art

Glass*

Jewelry

Metal

Painting

Photography

Wood

Other 2-D**

Other 3-D***

* glass artwork other than jewelry

** includes printmaking, paper, pastel, etc.

*** includes sculpture, leather, basketry, etc.

Please describe the process and materials used to create your work:

Special Requests: _____

Please complete and sign second page of application.

African American Cultural Festival Artist Application – Page Two

Fees

| | | |
|----------------------------|-------|-------|
| Application Fee | \$10 | _____ |
| Single (10 x 10) Booth Fee | \$150 | _____ |
| Double (10 x 20) Booth Fee | \$300 | _____ |

There will be a bank fee charged to the applicant of \$15 for any returned checks.

How many total people are likely to be traveling with you to the festival, including yourself? _____

Artist's Contract

General release: The Undersigned does hereby release, forever discharge, and hold harmless the African American Cultural Festival, the City of Raleigh, County of Wake and all of their employees, agents, servants, and representatives, from all manner of actions, suits, damages, claims, and demands whatsoever in law or in equity from any loss or damage to property of the Undersigned while in the possession or supervision of the festival, its agents, representatives or employees. The Undersigned consents to enforcement of all festival rules. The Undersigned gives permission for photos or depiction of his/her work accepted for the African American Cultural Festival to be used for promotion purposes.

Signature of Artist _____

Signature of Artist's Partner _____

Date _____

Mail Application to: African American Cultural Festival
PO Box 391
Raleigh, NC 27602

Voice: 919.832.8699, ext. 807
Fax: 919.832.0890
www.aacfralwake.org
info@aacfralwake.org